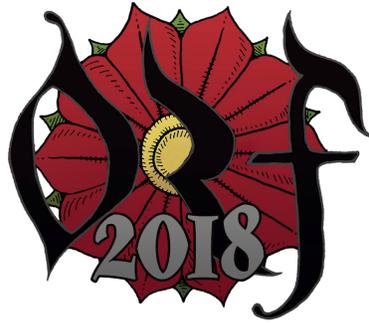


THE ORLANDO RENAISSANCE FESTIVAL



VENDOR SURVEY

We'd love your opinion! You can sign your name at the bottom of the survey or feel free to remain anonymous. Our priority is improving the Orlando Renaissance Festival through your input! As a valued vendor, please answer the following questions.

Thank you in advance for your help!

1. How did you hear about the opportunity to participate as a vendor at the 2018 Orlando Renaissance Festival?

- Social Media (e.g. Facebook, Instagram, Twitter, etc.)
- OrlandoRenaissanceFestival.com
- Email (Please specify the source/sender in the comment section below)
- Television/Radio
- Newspaper
- Other Vendors or Friends

Comments:

2. Overall, I found the fee charged to be a vendor at the 2018 Orlando Renaissance Festival was:

- Lower than I expected
- Reasonable
- Overpriced

Comments:

3. The number of people visiting by booth was:

- Very disappointing
- Disappointing
- About what I expected
- Better than I expected
- Far exceeded my expectations

Comments:

4. I believe I will experience an increase in business/sales in the future as a result of my participation in the 2018 Orlando Renaissance Festival.

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- I'm not sure

Comments:

5. Please rate your application process on a scale of 1 to 4 (1 being the worst and 4 being the best).

Comments:

6. Please rate instructions to vendors prior to the festival on a scale of 1 to 4 (1 being the worst and 4 being the best).

Comments:

7. Please rate the directions given to you on-site during load-in prior to the event on a scale of 1 to 4 (1 being the worst and 4 being the best).

Comments:

8. Please rate your vendor set-up experience on a scale of 1 to 4 (1 being the worst and 4 being the best).

Comments:

9. Please rate your vendor tear-down experience at the end of the show on a scale of 1 to 4 (1 being the worst and 4 being the best).

Comments:

10. Please rate the assistance you received from volunteers and staff on a scale of 1 to 4 (1 being the worst and 4 being the best).

Comments:

11. Please rate the location of your booth and the spacing area between you and your neighbors/vendors on a scale of 1 to 4 (1 being the worst and 4 being the best).

Comments:

12. Did you travel to participate in the 2018 Orlando Renaissance Festival, or are you local?

- I traveled
 I'm local

13. Did you promote your own participation in the 2018 Orlando Renaissance Festival via your website, blog, social media, storefront, etc?

- Yes
 No

14. Where you a vendor in previous years at the Orlando Renaissance Festival (please check all that apply)?

- 2016
- 2017
- This was my first year

15. If you were a vendor during a previous year at the Orlando Renaissance Festival, were your sales this year higher or lower than during your previous year(s)?

- Higher
- Lower

16. Will you return to the Orlando Renaissance Festival as a vendor for the 2019 Season (December 6th, 7th, and 8th, 2019)?

- Yes
- No
- Maybe

Comments:

17. Suggestions please! Let us know what we did right and what we can do to make the Orlando Renaissance Festival even more attractive for vendors in the coming years!

Comments:

Please sign below if you wish.

Name: _____ Date: ____/____/____

Booth: _____